

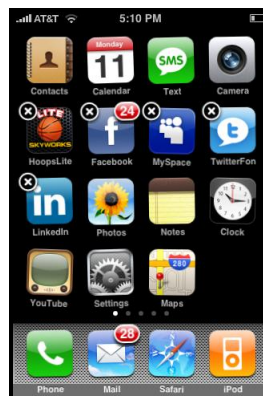
Apple iPhone Applications, Advanced Tips & Tricks

Tips & Useful Tricks

Screen

Moving and reorganizing screen icons

1. Turn on the iPhone
2. Select an icon, press and hold the image until it begins to “wiggle”
3. Slide any icon to a location on the screen. Slide off-screen to move to another page.
4. Release
5. You may also re-order or move the four primary apps at the bottom of the screen.
6. Press the “X” in the upper left corner of an icon to delete the app from the device.
7. Tap the Home button when completed.



Safari

Scroll to Top of Page -

In any application, Safari included, you can automatically scroll to the top of the page by tapping on the "top bar", which has the time, service bars, and battery. In Safari, this not only brings you to the top of the page, but also brings up the URL bar.

•Domain Resolution -

When typing a URL in Safari, you don't have to type the "www" or the ".com"; For instance, for www.cnn.com just type "cnn" in the URL box. Note: Your search engine must be set to Google, not Yahoo.

•Click & Hold URL's -

In Safari, hold a link to see the URL and site name.

•**Domain Suffix**

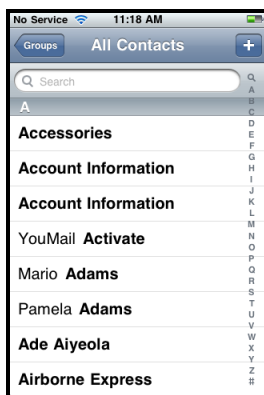
Hold down the ".com" key for ".net, .edu, .org" keys. Note: Slide your finger from .com to .net/.edu/.org, rather than lifting and pressing.



Contacts

•**Rapid Contact Search**

Hold down vertical alpha bar to the right of the screen and scroll down to the letter you are searching. Tapping the search bar will launch the keyboard to type a contact name.



Calendar

•**Sync with Online Calendars**

A convenient way to manage your calendars, get regular wireless updates and share with others in real time is to sync with Google Calendar.

1. Set up a Google Account (use your Gmail username and password)
2. Select Calendars from the Google menu. Follow instructions to sync iPhone with:
 - a) Outlook <http://www.google.com/support/calendar/bin/answer.py?hl=en&answer=98563>
 - b) iCal (CalDEV) <http://www.google.com/support/mobile/bin/answer.py?answer=151674>

This feature helps to keep your appointments and events up to date even while you are away from the office.



Documents

•Manage documents on your iPhone

Over at the official Google Docs blog they've announced a revision of the Google Docs interface designed more mobile devices, in particular the iPhone. You can now get "mobile-optimized versions of your docs, spreadsheets, and even presentations (for iPhone only for now)" by pointing your mobile browser at <http://docs.google.com/m>.

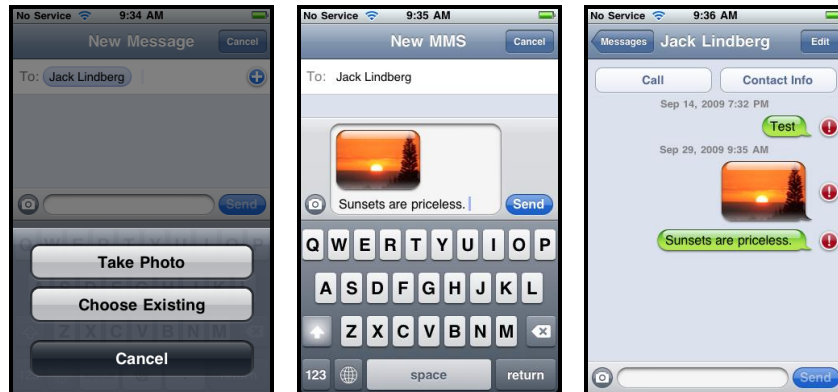
Unfortunately, the revision is still read-only, allowing you to view your documents, but not to edit them. Hopefully, Google will figure out a way to bring editing to the iPhone before February. In any case, this could still come in handy if you're a regular Google Docs user on the go.

Documents To Go by DataViz is a feature-filled third-party app for managing documents and spreadsheets on the iPhone.



SMS/MMS

Multimedia files (photos, video, audio, contact information or maps) can be attached to a text message. Open the Messages app, create a new message, and tap the camera icon to take a photo or choose an existing one to attach and send.



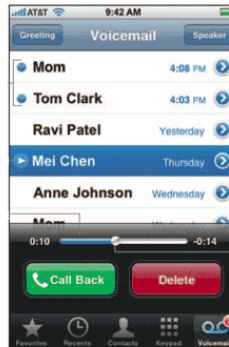
Text messages are saved as ongoing conversations, so the text remains until you delete it.

Tip: if you are saving a long conversation, delete any of the entries you don't need to save iPhone memory.



Phone

When you decline or don't answer a call, the caller hears a recorded greeting and can leave a voicemail message. On iPhone, **visual voicemail** lets you see a list of your messages and choose which ones to listen to or delete, without having to listen to prior messages or voice instructions.



App Store

Over 75.000 software applications, from productivity tools to entertainment. There's an app for that!

<http://www.apple.com/iphone/apps-for-iphone/>



Mail

•Change your email signature-

Change "Sent from my iPhone" to a more personalized signature in Settings

1. Open Settings
2. Open Mail, Contacts, Calendars
3. Scroll down to Signature, tap > arrow
4. Tap "Clear" in upper right screen
5. Enter new signature, end by returning to previous screen



iPhone Tips and Tricks

•Press & Hold For Alternate Characters -

Hold a letter for a popup of various versions of the character (i.e. to type España with the "ñ" simply hold "n" and simply slide/release to the appropriate character).

•Take a Screenshot –

To take a screenshot, hold the home button and click the sleep button. The screen will flash white and the screenshot will be stored in your camera roll.

•Fast Forward/Rewind Music & Video -

Press and hold the skip forward/back arrows to fast forward or rewind rather than skip tracks. Also, press on the album art to manually FF/rewind.

•Delete Emails -

You can do both "bulk deletes" and "individual deletes" when browsing email. To do a bulk delete, simply click Edit, check off the desired emails, and then choose delete or move. To delete a single email, simply "cross it out" by swiping your finger across the email, then press delete.

•iPhone Home Button Trick 1

There is a common misconception that you must press the "Sleep/Wake" button to bring your iPhone out of sleep mode. You can press either your home button or your sleep/wake button to wake your sleeping iPhone and bring up the "Slide to unlock" screen.

•iPhone Home Button Trick 2

You can assign several functions to "double-clicking" your Home button. Simply go to Settings -> General > Home Button. You should arrive at this menu:

•iPhone Home Button Trick 3

Double clicking the home button from the "Slide to unlock" screen will **always** bring up iPod controls, right over the "Slide to unlock" screen. You can control your iPod without even unlocking your phone!

Apple made sure to tout the fact that Safari has a nifty on its keyboard .com button for easy URL typing, but it seems like they forgot about Mail. As it turns out, Mail *does* have a .com button, but it's hidden. To get to the magical .com button, simply hold period for 2 seconds and a popup containing .com will appear. Also available are .org, .edu, and .net.

If you're like me, caps lock is rarely used on the iPhone but sometimes you just need the next couple of letters to be capitalized. A good example is if you're typing out something like "OK" or "IM", or any number of other upper-case abbreviations. Thankfully, iPhone's multi-touch is smart enough to allow you use the shift key just like you can on a computer. Simply hold down the shift key while you type on the iPhone's keyboard and every letter will be capitalized.

That's sure to save you a few taps every now and then!

If a call comes in and you want to mute your ringer, pressing the Sleep/Wake button or one of the volume buttons will immediately silence your phone. If you'd like to send a call directly to voicemail, you

can press the Sleep/Wake button twice to decline it. You can also do this if you're wearing an iPhone headset by quickly pressing the microphone button twice.

Now you can selectively ignore people you don't want to talk to. Handy!

One of the most irritating problems that iPhone owners face is managing many apps across multiple home screens. Thankfully apps return to their previous spot after being updated, but new apps can still be a pain, especially when you want to stick a new one that's 3-4 home screens deep.

This tip comes from Leo Laporte, and I didn't realize how insanely useful this method was until I actually gave it a try.

Ever come across an image while browsing the web on your iPhone that you'd just love to use as wallpaper? Or maybe you just want to save an image to import it to your computer later. Simply save images from Safari or Mail.

Here's how it's done: surf to a webpage or email which contains an image that you want to save. Tap and hold on the particular image for 2-3 seconds and a dialogue will slide up asking if you'd like to save the image. Tap "Save Image" to confirm, and it's immediately saved to your camera roll.



If you listen to music on your iPhone while surfing the web or using other applications, you may occasionally need to access the iPod or its controls. Sure, you can hit the home button and jump into the iPod, but iPhone has a much more elegant way of accessing iPod controls. Ever since the iPhone update in September (v1.1.1), double clicking the "Home" button on your iPhone brings up a set of controls for volume, skipping tracks, and pausing your music without leaving the current application. There's even an "iPod" button that takes you right to the iPod application. But the fun doesn't stop there, so read on for more "Home" button tricks.



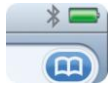
Now that AT&T has removed the complimentary 200 SMS messages from the iPhone 3G data plan, I'm betting that some are looking for a cheaper alternative to sending texts. Luckily, AIM for iPhone supports sending text messages via the AIM service, which is totally free. To use this method, sign in with your AIM account on an iPhone. When you're all logged in, tap the "new message" icon. Where you would normally specify a username, enter a mobile number instead. Be sure to add '+1' and the area code before, though.

Speed Dial Trick:

Follow these steps to add speed dial numbers to your home screen:

1. Open Safari
2. In the URL line, type the phone number as an address like this (555-555-5555.tel.qlnk.net)
3. Tap Go
4. A prompt will appear. Select Cancel
5. Tap the Plus sign below to add a bookmark. Select "Add To Home Screen".
6. Type the name for the speed dial on the Label line. Tap Add.

Car and other mobile chargers



Not every iPod charger will play nicely with an iPhone. Be sure that your car chargers are made to work with the iPhone.

For the traveler, third-party chargers that use Alkaline Batteries to charge iPhone are available.

How To Create Your Own Ringtones

- 1) Copy out songs or files to a folder and open them with QuickTime player
- 2) Shorten them to 29 seconds
- 3) Export them to AIFF format
- 4) Import aiff files into iTunes.
- 5) Convert them to AAC format.
- 6) Copy aac files out to folder. They will have .m4a extension.
- 7) Change their m4a extension to m4r
- 8) Delete the original aac files from iTunes
- 9) Empty the trash
- 10) Drag the m4r files onto iTunes. They should appear into ringtones area and get put onto phone next sync.

3.1

iPhone 3.1 Firmware Update

The update is easily performed when connected to iTunes. When iTunes recognizes you are eligible for the update, select "download and install" when prompted.

The iPhone will be backed up first to the PC; then it will go through the update process. It takes 10 minutes or so, so be patient. Once the update has completed the iPhone will update again and restore your data. Now you will be able to use and enjoy the following features:

- iTunes support
 - Genius Mixes
 - Organize your apps directly in iTunes
 - Improved syncing options for music, movies, TV shows, podcasts and photos-
 - iTunes U content organization
- Redeem iTunes Gift cards, codes and certificates in the App Store
- Display available iTunes account credits in the App Store and iTunes Store
- Browse and download ringtones wirelessly from the iTunes Store*
- Save video from Mail and MMS into Camera Roll
- Option to "Save as new clip" when trimming a video on iPhone 3GS
- Better iPhone 3G Wi-Fi performance when Bluetooth is turned on
- Remotely lock iPhone with a passcode via MobileMe
- Use Voice Control on iPhone 3GS with Bluetooth headsets
- Paste phone numbers into the Keypad
- Option to use Home button to turn on Accessibility features on iPhone 3GS
- Warn when visiting fraudulent websites in Safari (anti-phishing)
- Improved Exchange calendar syncing and invitation handling
- Fixes issue that caused some app icons to display incorrectly

Useful symbols not in the iPhone dictionary- Copy and Paste To Your iPhone

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1/3 1/3 2/3 1/8 3/8 5/8 7/8

(add to the list as you find necessary)

1. Copy the symbols below and paste them into an email you will then send to your iPhone inbox
2. Open the message on your iPhone, and then tap the “reply to” icon.
3. Scroll down to the symbols text, press finger onscreen to get the magnifier, release, and “Select”.
4. Moving the dark blue circles in the highlight box will expand the text for copy.
5. Select “Copy”. Open the Notes app, create a new note named “Symbols”
6. Press down onto the note, and select “paste”.
7. Save the note.
8. Copy and paste these symbols into emails, SMS messages, etc. as needed

Add words to the predictive text list: Add words to your Contacts list, i.e. (Supra eKey, or Winforms). Predictive text will allow you faster input and won't try to correct them as misspelled words.

Typing these words into your Google Browser in Safari should get the iPhone to remember them and stop trying to correct them as you type.

International Travel With Your iPhone

Tips:

1. When traveling Internationally, **Forward all calls to voicemail**. You will be charged just for your phone to *ring* in foreign countries, on most networks. Allowing your phone to ring before going into voicemail is a call, and costs you money, at international rates.
2. Sign up for one of AT&T's International Data Plans... it can save you money if you must stay connected
- 3) Sign up to Skype or some other service that will allow you to make VOIP calls... you can call land lines for \$0.15 p/m versus \$1.50 per minute. Features allow you to set it up so that outgoing calls display to a phone's caller ID with your phone number.

<http://www.wireless.att.com/learn/international/roaming/affordable-world-packages.jsp?WT.svl=calltoaction#iphone-international>

Other Features and Tips

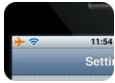
There are over 75,000 iPhone applications to date; you will most certainly discover some to be useful to business, entertaining for your leisure time and fun to show off to your friends.

Below is a very short (but growing) list of possibilities. Be sure to share useful apps you discover with other users (including me!).

<http://www.apple.com/iphone/apps-for-iphone/>

Consolidate Club Cards Using Your iPhone

Here's a handy tip that's sure to slim down your wallet and possibly streamline your life just a bit more. This one is simple; by scanning all of the club/grocery cards with barcodes that you have as images, you can hold a virtual wallet on your iPhone in the form of a photo album. Once you've scanned everything in, front and back, save it to an iPhoto album (on a Mac) and sync that album to your iPhone. Every time you update the album with a new card, it'll be synced to the phone. When you're at the store, whip out your phone and bring the appropriate card full screen. If all goes well, the barcode reader should pick it up with no trouble at all.



You have the ability to use Wi-Fi while in Airplane Mode. To do this, simply enable Airplane Mode and then switch on Wi-Fi. The orange airplane icon will stay in the status bar and Wi-Fi will be enabled.

Productivity

•VR+ Voice Recorder

Send voice emails and share your voice to social networks for playing back on any Mac, PC or mobile. Besides a convenient Voice Recorder you get a Voice Messenger and a Voice Sharing

•**Voice Memo Recorder** is the premier voice memo recorder for your iPhone. The recorder allows you to record, save, prioritize, and categorize your memo

•**Pinboard** is an easy-to-use and handy application for keeping track of notes, reminders and important snippets of information

•**Visual Dial** you create speed dial icons from any of your photos and put them right to the iPhone Home Screen. Click a picture and a call will immediately be placed

•**Smart Dial** allows you to quickly dial your contacts by spelling their name directly on the number keypad

•**Notebook** provides a comfortable environment for reading and writing and an efficient framework for storing, organizing and exchanging notes

•**iSafe** is the perfect app for you! It is a very simple to use app which lets you store and access information very quickly and safely.

•**PictureDialer** find the friend you want to call when you can just look for their picture instead

•**Keypoint** is a free web app build for the iPhone and iPod Touch. With Keypoint you can easy create, edit, view and share presentations from your iPhone.

•**To-do List** Keep track of all your lists - grocery lists, shopping lists, birthdays, house chores, work items, and more with To-do List

Real Estate/Business

•**HouseFront** Search over 100 million properties and get property values, recent sales, and other information

•**Receipts** Organize and track your business and personal receipts with ease.

•**iPhoneMiles** keep track of your miles right on your iPhone. Specify driver, purpose and distance

•**FaceBook** View FaceBook on your iPhone

•**iTweet** Twitter + iPhone = iTweet.

Real Estate

•**Realtor.com** now gives you an iPhone interface for browsing homes and apartments from your iPod touch or iPhone. Find a home by City or Zip Code, or Search homes nearby any address. Log in to the site so you can save your listings.

•**ActiveRain** - You can now interact with the ActiveRain Real Estate Network of friends and business partners from anywhere your iPhone browser works. This is not an iPhone application; rather it's a browser enhancement from ActiveRain developers.

•**Trulia** This app is notable because of the prominence they give to open houses on the home screen. People will likely be using this app as they are out and about and will want to find out what's open near them to go have a look.

•**Utopria** is one of the first applications to take the listing flyer and single property web site and bring it onto the mobile platform.

•**Homefinder** claims to bring over 4 million listings to the iPhone. Listings are drawn from Google Base, FSBO websites and feeds from several large MLS and brokerages (not identified).

•**Around Me** assists in finding whatever you're looking for in your area, and is especially useful when travelling. I recently visited New York and used this application on a daily basis, finding ATM's, markets, and restaurants (and bars) in the area.

•**Evernote** - Need to keep track of all the contacts and colleagues you meet on the road? Scan their business cards with the iPhone's camera and Evernote will scan in the information so it's waiting for you in text form back on your desktop.

•**Puluwai** - The power of location-based, mobile real estate search can be seen in this app. Bare bones for now, and the search results are pretty sketchy - but familiarize yourself with this experience... the future is here.

•**Yelp** - Keep track of your online reputation in Yelp's reviews with this handy app. Better still... find a good place for lunch when you're out on the road.

•**Nearby** - On a neighborhood tour with out of town clients? Top up the databanks with useful local landmarks pulled from Platial's geobits. Better still create your own neighborhood tours on Platial and pull them up on your iPhone.

•**Sketches** - Take a photo of a property you want to email to a client? Use Sketches to mark it up, add arrows and notes right on the photograph.

Calculators

•**iPhone Calculators** Free online calculator website featuring a basic calculator, a handy tip calculator, a calorie calculator and a scientific calculator.

•**CalcLoan** is a mortgage and loan calculator which gives you all the answers you want, fast.

•**Loan Plan** Manage your budget efficiently. It allows you to evaluate whether or not a loan is a good deal. Loan Plan is the only application that enables you to receive your simulations in PDF by email

•**Mortgage Calculator** A simple mortgage calculator that factors in your loan amount, loan interest, and number of years. Suggested categories: real estate, business, finance, mortgage

•**CalcConv** is an innovative Calculator and Converter, all-in-one. Just type your expressions with (), memory register, %, etc. and get instant evaluation, converted in any unit.

Tools

•**Dimensions** is a 3D animated Tool case containing 13 measuring tools from Caliper to Tape measure, Ruler, Pedometer and 7 other amazing tool

•**Yell.com Mobile** is the ultimate mobile local information service, offering phone numbers, addresses, maps and directions for more than two million UK shops and services on your iPhone - for free.
Multimedia

•**Camera Plus** uses the iPhone's accelerometer to reduce camera shake and take pictures that are straight, level and blur free.

•**Find Me!** lets you know where you are and gives you information about where you're standing

•**Blackboard** allows you to sketch on your iPhone or iPod Touch like a virtual blackboard. You get realistic chalk sound whenever you start a stroke with your finger.

•**SplashID** A password manager that be your safe on the iPhone. You can store and lock sensitive information - not just usernames and passwords, but credit card data, account numbers, registration codes, prescriptions, and much more

Finance

•**Ledger** Record purchases, transfers, loans, and more with an easy-to-use interface

•**Expense View** A simple tool to help keep track of your expenses.
Use the gadget to enter in your expenses right when you make a purchase.

Useful iPhone Tools, Marketing Sites and

Social Networks

Facebook.com

LinkedIn.com

Plaxo.com

ActiveRain.com

BrokerAgentSocial.com

Wannanetwork.com

Marketing and Communication Tools

Convert voice to text for email and SMS www.Jott.com

Upload photos, manage and share for free www.Flickr.com

Upload photos, manage and share for free www.google.picasa.com

Create unique outgoing messages, visual voicemail www.youMail.com

Send and receive faxes over your smartphone www.eFax.com

Upload, share and market using YouTube video www.YouTube.com

iPhone Forums and Support Sites

Apple <http://discussions.apple.com/category.jspa?categoryID=245>

Cnet <http://www.cnet.com/apple-iphone.html>

iPhone Fans <http://www.iphonefans.com/>

Everythingicafe <http://www.everythingicafe.com/forum/>

Planet iPhones <http://planet-iphones.com/>

The iPhone Blog <http://forum.theiphoneblog.com/>

MacRumors <http://forums.macrumors.com/forumdisplay.php?f=99>